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Mr. D Unveils AmeriCAN Graffiti Series at Advantage BMW Midtown

*With collaborators UP Art Studio, Texan-French Alliance for the Arts,
and the Midtown Arts & Cultural Entertainment District*

SEPTEMBER 8, 2015 (HOUSTON, TEXAS) — **Eyeful Art** and **UP Art Studio**, in collaboration with **Advantage BMW Midtown**, are hosting a solo exhibition and unveiling of the world's first BMW i3 art car by **Sebastien "Mr. D" Boileau**, one of Houston's premier urban artists/muralists. The art exhibit will feature never-before-seen works in Houston titled "AmeriCAN Graffiti".

The **AmeriCAN Graffiti** exhibition is homage and a response to the temporary nature of art in the streets. AmeriCAN Graffiti has always stood for the ultimate freedom of expression and challenging all systems. In 2015, young graffiti artists still die in the streets and cartoonists are murdered for their satirical drawings. Throughout this body of work and the inherent preservation process, Mr. D hopes to keep their spirits alive.

Through a partnership with the **Texan-French Alliance for the Arts' "Open the Door Project"** and the **Midtown Cultural Arts and Entertainment District**, this exclusive invite-only event will include lite bites by Houston's top-rated chef Jacques Fox of Artisans, and beverages by Moët and Deep Eddy Vodka, along with a gallery art show and entertainment by DJ Mishka. A portion of the proceeds raised from this event will benefit a children's hospital mural project by the Texan-French Alliance for the Arts, set to begin production in 2016.

WHEN: Thursday, October 8 from 6-10PM
This exclusive VIP event includes beverages, lite bites, and valet parking.

WHERE: Advantage BMW Midtown
1305 Gray St | Houston, TX 77002

ADMISSION: **\$100 per ticket** | *limited quantity VIP reception tickets available benefitting the Texan-French Alliance for the Arts' Children's Hospital Mural Project*

WHO: [Eyeful Art](#), the mural and design company that creates unique site-specific artwork, graphics and murals for indoor and outdoor spaces. Owned by artist [Sebastien "Mr. D" Boileau](#).

[Advantage BMW Midtown](#), the local auto dealership that serves Houston, Katy, Sugar Land, and Spring and is renowned for its consistent, do-it-right-the-first-time service.

[UP Art Studio](#), a Houston-based organization that facilitates art projects locally and nationally, currently producing the [Mini Murals](#) civic art project.

[Texan-French Alliance for the Arts \(TFAA\)](#), the cultural and educational non-profit organization that bridges Cultures, Communities and Art between France and Texas.

[Midtown Arts & Cultural Entertainment District](#), which serves as an advocate for constituents, develops community based events and projects, and works diligently to encourage interaction between residents and businesses to continuously enhance the District.

SPOKESPEOPLE:

Interviews and photo opportunities with the artist and key spokespeople are available. Exclusive access to the spokespeople, as well as high-res photos and videos of the artist and the art car installation in progress are available.

The following spokespeople are available for print and on-air interviews:

- **Sebastien "Mr. D" Boileau** – featured artist, owner and founder of Eyeful Art
- **Noah and Elia Quiles** – event partner, owners of UP Art Studio
- **Mike Guerrero** – event partner, on behalf of Advantage BMW Midtown
- **Karine Parker-Lemoyne** – community partner, Texan-French Alliance for the Arts – Executive and Program Director

SPONSORS:

This event is made possible through the generous support of [Advantage BMW Midtown](#), [Artisans Restaurant](#), [Moet & Chandon](#), [Deep Eddy Vodka](#), [Liquitex](#), [Central Bank](#), [La Nova Tile](#), [DJ Mishka](#), and media partner [Modern Luxury Houston](#).

About Sebastien "Mr. D" Boileau

Born in Versailles, France in 1973, Sebastien "Mr. D" Boileau was influenced by the American Graffiti and Pop Art movements of the '70s and '80s. "Mr. D" began in Paris in 1987 as a classic "Graffiti writer". As a self-taught artist, "Mr. D" created his first art piece on canvas in 1989 and then began to travel the world painting in remote countries like Sierra Leone, Tunisia, Corsica, and many western destinations such as the United States, Australia, and Europe. "Mr. D" immigrated to the United States in 1998 and now resides in Houston, Texas.

"Preservons la Creation" AKA "The Biggest Mural in Houston" | 2800 Fannin St., Houston, Texas | June 2014 | Artist: Mr. D



Photo by AMA Photography.

"AmeriCAN graffiti", Solo exhibition image sample | Lelia Mordoch Gallery – Miami, Florida | May 2015 | Artist: Mr. D



Photo by: Tgranovsky.

Additional and high-definition images available upon request.

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